

Technology startups top deal activity

The Economic Times, 9th January 2015

http://articles.economictimes.indiatimes.com/2015-01-09/news/57884065_1_startups-venture-capitalists-deal-activity

Venture capitalists invested \$2.1 billion across 246 startups in 2014, up nearly 50% from the previous year. Technology startups dominated deal activity, accounting for more than 50% of deals.

Even as ecommerce market leaders such as Flipkart, Snapdeal, Jabong and BigBasket attracted mega dollars from later stage investors, early stage investments in newer ecommerce companies dropped 30% to \$371 million. Instead, investors shifted focus to areas such as online classifieds and software where investments grew more than three times.

